

CURRICULUM VITAE

1. Family Name: **Kostić**
2. First Names: **Miodrag**
3. Date of Birth: **June 20, 1957**
4. Nationality: **Serbian**
5. Civil Status: **Single**
6. Education:

Institution:	Mechanical Engineering University - Belgrade
Date:	Oct. 1976. - Feb. 1982.
Degree/Diploma Obtained:	BSc in Mechanical Engineering

Institution:	"Fakultet Organizacionih Nauka" – Faculty for Management - Belgrade University
Date:	Oct. 2002. – to date.
Degree/Diploma Obtained:	Postgraduate studies in E-business and IT management

Institution:	University of Brighton, UK
Date:	Feb. 2006. – may. 2006.
Degree/Diploma Obtained:	Innovation management consultants training certificate

7. Language Skills (5 highest, 1 lowest)

Language	Reading	Speaking	Writing
English	5	5	5
Spanish	3	3	2

8. Membership of Professional Bodies:

Since Sep. 2000 member of "Metropolitan Rotary Club" in Honolulu, USA
Since Jun. 2003 member of "NUNS" (Serbian Independent Journalist Association)

9. Other Skills

Communication related: Excellent interpersonal communication and mediation skills
Marketing related: Internet marketing, Strategic marketing, Media Marketing, Social Marketing, Corporate Sales
Public Relations related: Internet Public Relations, Strategic PR, Crisis Management, Recruiting, Media Relations, Influencing
Media related: Writing, Editing
Computer related: Windows (all versions), Linux KDE (user level), MS Office (all versions - Word, Excel, Access, Outlook, Power Point, Visio, Project), Open Office, Adobe Photoshop (all versions), Coral Draw (all versions), Macromedia Dream Veawer (all versions), different browsers, different e-mail clients, FTP clients
Software development: Object oriented programming (VisualBasic.net, C#), Web Design (HTML, Flash, Java Script, CGI, ASP, ASP.NET, XML), Microsoft SQL Server 2000 database programming (T-Sql, stored procedures)

10. Present Position:

Founder and director of VEZA d.o.o. (VEZA Inc.) Belgrade, SCG – www.veza.biz

11. Years with the firm: 2

12. Key Qualifications:

Marketing management in the field of Information and Communication Technology;
Project management in the field of Information and Communication Technology;
Marketing and PR strategy development;
Media Relations/Media Marketing development and management;
Organizing and conducting Marketing, PR and Entrepreneurship Development Courses;
Innovation management consulting and education;

13. Field Experience:

Country	Date
Lived and worked 16 years in the USA	From July 1986 to June 2002

14. Professional Experience Record

Date (month and year):	Oct 2003. – to date
Location:	Belgrade (SCG)
Company:	VEZA d.o.o. – Virtuelna Esnafska ZAJednica (Serbian Corporation)
Position:	Director
Description:	Information Technology marketing consulting business - www.veza.biz

Date:	Dec 2004. – to date
Location:	Belgrade – Uzice (SCG)
Company:	Vocational Education and Training Reform Programme - An EU-Funded project managed by European Agency for Reconstruction - www.ear.eu.int
Position:	Project designer and local expert
Description:	Vocational Education and Training – Designing and implementing web based E- Learning information system - www.vetserbia.edu.yu

Date:	Feb 2001. – to date
Location:	Internet
Company:	ClicksBroker.com
Position:	Partner - inventor
Description:	In 2003, ClicksBroker.com was granted US patent for its original business model - www.clicksbroker.com

Date:	Oct 2002. – to date
Location:	Belgrade (SCG)
Company:	Emagazin – COM magazine (Publishing companies)
Position:	Freelance journalist
Description:	Over 80 articles published in E-Magazin and COM magazine on marketing, PR and branding - www.emagazin.co.yu and www.com-yu.com

Date:	Sep 2002. – Aug 2003.
Location:	Belgrade (SCG)
Company:	VeratNet (Internet Service Provider)
Position:	Marketing Director
Description:	Development of company's marketing and promotional strategies - www.verat.net

Date:	Sep 1997. – Jun 2002.
Location:	Honolulu (USA)
Company:	Web Consulting Honolulu (Hawaii Company)
Position:	Owner - director
Description:	Marketing consulting services to major Hawaiian corporations: Maui Divers, Imagitel, Life Foundation - www.web-consulting.com

Date:	Mar 1991. – July 1997.
Location:	New York – Honolulu (USA)
Company:	T-Gallery Inc. (Hawaii, New York Corporations)
Position:	Owner - director
Description:	Own and operate 3 upscale retail stores on prestigious locations at "South Street Seaport, NY", and "Aloha Tower Marketplace, Honolulu". - www.t-gallery.com

Date:	Nov 1989. – May 1992.
Location:	New York (USA)
Company:	MK Export Inc. (New York Corporation)
Position:	Owner - director
Description:	Own and operate fully licensed export-import business in Staten Island, New York

15. Publications:

As freelance journalist published over 90 articles in E-Magazin and COM magazine on marketing, PR and branding:
www.veza.biz/mkostic/